

**SLOVENIAN ECONOMIC SUMMIT**  
**“Slovenian economy calling upon Slovenian politics”**  
20 November 2013 at 4:30 PM  
Congress Centre Brdo near Kranj



At the Slovenian Economic Summit, **economists will meet the highest representatives of the government and politics** with an aim to present positions and demands of the economy and to discuss the latest topical issues.

**Become a sponsor of the Slovenian Economic Summit.** The most important members of the Slovene business community will come into direct contact with your trademark through various promotional activities.

*More information:*

*Eva Žontar, 00386 (0)1 5898 480, eva.zontar@gzs.si*

## ABOUT THE EVENT:

The Slovenian Economic Summit is traditionally attended by **600 economists**, mostly directors and chairmen of the management boards, as well as highest representatives from the political sphere, government and other institutions. The event will also receive considerable media attention.

At this Summit, which will also be attended by the Prime Minister and her team of ministers, we will take a look at the adopted measures from the previous Summit which can be found in the document "Economy's call for a prosperous Slovenia". The proposed measures relate to the rule of law, improved business environment, new development impetus and to the strong support to exportation.

**Economists will present to the governmental team the suggestions and demands of the economy** for overcoming the crisis that shall be implemented immediately if the country wishes to continue on its path of successful development. **Presentations will be followed by a discussion.**

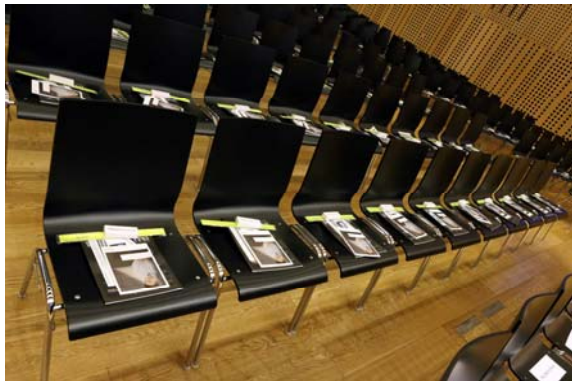
The event will last for about 2 hours and will be followed by a banquet in front of the hall where the participants will have an opportunity to socialise and where promotional activities will also be carried out.

## YOUR PROMOTION:

Should you decide to become a sponsor of the Slovenian Economic Summit, your promotion will be seen by the influential business and political community, readers of the business newspaper and online newspaper, visitors of the websites and of the CCIS office building and mainly by the participants in the event who will come into direct contact with your company through your promotional leaflets and gifts, your on-screen advertisement in the hall, your promotion in the lobby and your thank you speech at the end of the event.

Have a look at the photos from the last year's event and promotional packages.

## Impressions from the Slovenian Economic Summit 2012





## Promotional packages

	GOLDEN	SILVER	BRONZE
<b>ONLINE ADVERTISING</b>			
Logo at the website of the event	*	*	*
Banner at the website of the event (160x600, (ani)gif, jpg, png, swf)	*	*	*
<b>PROMOTION IN INVITATION CARDS</b>			
Logo in printed invitations*	*	*	*
Logo in online invitations to the event	*	*	*
Logo in the e-mail for participants after the event	*	*	*
Logo in the event video	*	*	*
<b>PROMOTION AT THE EVENT</b>			
On-screen logo in the hall	*	*	*
On-screen ad or a commercial video in the hall (up to 60 sec)	*		
Distribution of promotional materials to participants	*	*	*
Advertising panel in the hall	*		
Promotional activities in front of the hall	*	*	
Thank you speech at the event	*	*	*
VIP seats at the event	4	2	1
<b>PROMOTION IN THE CCIS MEDIA</b>			
Banner in the e-business weekly newsletter Poslovni tednik ( <i>Business Weekly</i> ) (180x200, (ani)gif, jpg, png)	2		
Banner on the website of the CCIS (160x600; (ani)gif, jpg, png, swf)	*	*	
Logo in the article in the magazine Glas gospodarstva ( <i>Voice of the Economy</i> )	*	*	*
<b>PROMOTION AT THE CCIS OFFICE BUILDING</b>			
Wall poster (size A0 or A1)	2x, 1 month		
Promotional flyers on promotional stands	1 month	1 month	
<b>PROMOTIONAL PACKAGE PRICE</b>	<b>6,000</b>	<b>4,000</b>	<b>2,000</b>

Prices are in EUR and do not include VAT.

\*Only for contracts concluded one month before the event.  
The size of the published logo is proportional to the value of the package.